





Brazil Water and Sanitation Ideas Workshop Agenda – Day 1

THURSDAY, SEPTEMBER 24 –
DAY 1: 8:30 AM – 1:00 PM EDT

 Pre-read sent before day 1 on
W&S sector and initial offerings

 Frameworks for
prioritization

 E-voting

Topic	Type of session	Lead / presenters	Participants	Planned start time (EDT)
I Welcome and introductions	Plenary presentation	Georgina Baker, Paloma Anos Casero, Adil Marghub, Anna Wellenstein, Aaron Bielenberg	Full group (day 1)	8:30 AM <i>(15 minutes)</i>
II Goals and ways of working				
III Brazil's water and sanitation sector needs and key implications from the new Law and challenges	Presentation	Marcelo Aude, McKinsey 	Full group (day 1)	8:45 AM <i>(20 minutes)</i>
IV Market participant and regulator views on the future of the sector and the implications of the new Law and Q&A	Discussion and Q&A	Jerson Kelman, Roberto Correa Barbuti, Carlos Motta Nunes, Kevin Nobels (moderator)	Full group (day 1)	9:05 AM <i>(70 minutes)</i>
<i>Break</i>				<i>15 minutes</i>
V Synthesis of the morning, presentations by IBRD and IFC on case studies and initiatives, instructions on breakouts	Plenary presentation	Aaron Bielenberg, Gustavo Saltiel, Giancarlo Ortega	Full group (day 1)	10:30 AM <i>(50 minutes)</i>
<i>Break</i>				<i>10 minutes</i>
<i>Breakout sessions in parallel</i>				
VI Prioritize possible investments, technical assistance and market enabling offerings: a) Private companies focus b) SOE focus c) City government focus d) State government focus e) Federal government focus	Breakout sessions in small groups	One facilitator per group	Participants to be divided into breakout sessions (5-8 attendees per group) 	11:30 AM <i>(60 minutes)</i>
<i>Break</i>				<i>10 minutes</i>
VII Closing	Plenary presentation	IFC, IBRD	Full group (day 1)	12:30 PM <i>(30 minutes)</i>

Please feel free to send your questions to the panelists on the chat!



Jerson Kelman
Former SABESP CEO, Former ANA and ANEEL President, McKinsey Senior Advisor



Roberto Correa Barbuti
CEO
Corsan



Carlos Motta Nunes
Coordinator of the *Saneamento* Technical Group
ANA (Agência Nacional de Águas)



Kevin Nobels
Partner, Sao Paulo
McKinsey & Company
(Moderator)