

# BRAZIL SUMMIT

OCTOBER 27TH 2015 • SÃO PAULO



## Brazil Summit

October 27th 2015 • Grand Hyatt São Paulo

Day 1

Tuesday October 27th

9.00am

Opening remarks



**Michael Reid**

Senior editor and columnist,  
Latin America, The  
Economist

9.05am

**The Economist Intelligence Unit  
global economic outlook:**

Where we are and where we are  
going?



**Pedro Parente**

Chairman, BM&FBovespa



**Monica de Bolle**

Visiting fellow, Peterson  
Institute for International  
Economics



**Irene Mia**

Global editorial director, The  
Economist Intelligence Unit



**Axel Christensen**

Chief investment strategist for  
Latin America & Iberia,  
BlackRock

9.55am

**The Political Outlook**



**Dora Kramer**

Journalist, Estadão



**Jan Piotrowski**

São Paulo bureau chief, The  
Economist



**Joao Augusto de  
Castro Neves**

Director, Latin America,  
Eurasia Group



**Fernando Gabeira**

Writer and former  
congressman

10.40am

**Terra Firme, agribusiness:**  
What's next for the billion-dollar industry?



**Joesley Batista**  
Chairman, JBS



**Michael Reid**  
Senior editor and columnist,  
Latin America, The  
Economist

11.00am

**Morning network break**

11.30am

**Solving the water crisis:**  
How did the 'Saudi Arabia of water'  
run so dry?



**Jerson Kelman**  
President, Sabesp



**Amir Peleg**  
Founder and chief executive,  
TaKaDu



**Marussia Whately**  
Coordinator, Aliança pela  
Água



**Jan Piotrowski**  
São Paulo bureau chief, The  
Economist

12.00pm

**Do you know who you are talking  
to?**  
Corruption, morals and ethics



**Sérgio Moro**  
Federal judge



**Mônica Waldvogel**  
Journalist, GloboNews



**Thiago Jabor**  
Partner, Mattos Murlid  
Kestener Advogados



**Michael Reid**  
Senior editor and columnist,  
Latin America, The  
Economist

1.00pm

**Brazil and the world:**  
Perspectives from business giants  
inside and outside Brazil



**Pedro Moreira Salles**  
Chairman, Itaú Unibanco



**Pedro de Andrade  
Faria**  
Chief executive, BRF S.A.



**Luiz Augusto de  
Castro Neves**  
President, Conselho  
Empresarial Brasil-China and  
former Brazilian ambassador  
to China



**Hugo Barra**  
Vice-president, Xiaomi



**Michael Reid**  
Senior editor and columnist,  
Latin America, The  
Economist

2.00pm

**Lunch**

2.30pm

**Post-boom Brazil**

A conversation with Finance Minister  
Joaquim Levy



**Joaquim Levy**  
Minister of Finance, Brazil



**Michael Reid**  
Senior editor and columnist,  
Latin America, The  
Economist



**Jan Piotrowski**  
São Paulo bureau chief, The  
Economist

3.00pm

**The great mismatch:**

Creating an ecosystem for finding  
talent and allowing it to thrive



**Fábio Coelho**  
Vice-president, Google Inc.  
and President, Google Brazil



**Marcos Lisboa**  
President, Inoper



**Artur Avila**  
Mathematician, Medal Fields



**Irene Mia**  
Global editorial director, The  
Economist Intelligence Unit

3.40pm

**Town Hall**



**Nizan Guanaes**  
Chairman, Grupo ABC



**Michael Reid**  
Senior editor and columnist,  
Latin America, The  
Economist



**Irene Mia**  
Global editorial director, The  
Economist Intelligence Unit



**Jan Piotrowski**  
São Paulo bureau chief, The  
Economist

4.00pm

**End of event**