

## WATER SECURITY, RISK AND SOCIETY

International Water Security Conference

16-18 April 2012, St Hugh's College, Oxford, UK

Lead sponsor:













## Plenary speakers

## PROFESSOR JERSON KELMAN

CEO of Light S.A., Federal University of Rio de Janeiro



Jerson Kelman is a Civil Engineer and Ph.D. on water resources. He is professor at the engineering graduate school of Rio de Janeiro (COPPE), Brazil. He was the president of two Brazilian governmental authorities: on water and on electric energy. Currently he is the president of Light, the Power Company of Rio de Janeiro (with 4 million consumers). Kelman has been a member of several boards: Brazilian Sustainable Development Foundation; ABENGOA International Advisory Board, UNESCO Institute for Water Education in the Netherlands, Brazilian Councils of Energy, Environment and Water Resources. In 2003, he received the King Hassan II Great. World Water Prize.

Session: 16 April 17:30-19:30 A RISK PERSPECTIVE ON WATER

## Small probability events that could cause water supply collapse – how to deal with them?

We examine two cases where the water shortage probability is low and the severity is high. The first case describes the difficulty decision-makers face in building new infrastructure designed to prevent a low probability catastrophe, when there are so many other investment needs perceived by the population as more important. The second case shows that during a drought spell, the population tends to blame decision-makers for failing to act preventively, no matter how unlikely the occurrence of the event ex-ante. The bottom line is that because the non-expert population is unfamiliar with probabilistic concepts, it is sometimes preferable to make less-than-optimal decisions but which are easy to understand.