

O Papel da Universidade no Século XXI: o MIT e o Crescimento do Brasil

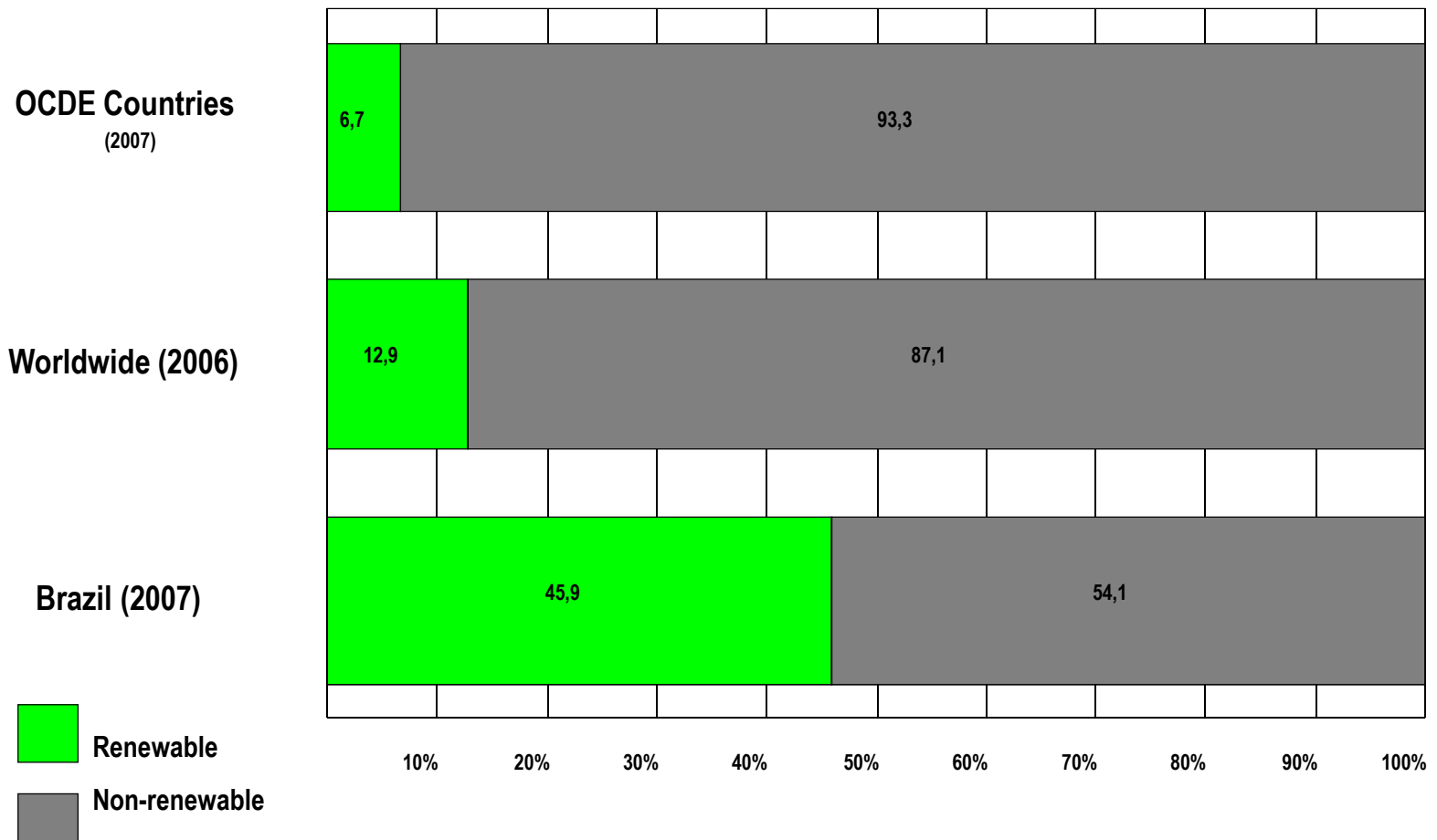
Jerson Kelman

CEO, Light S/A

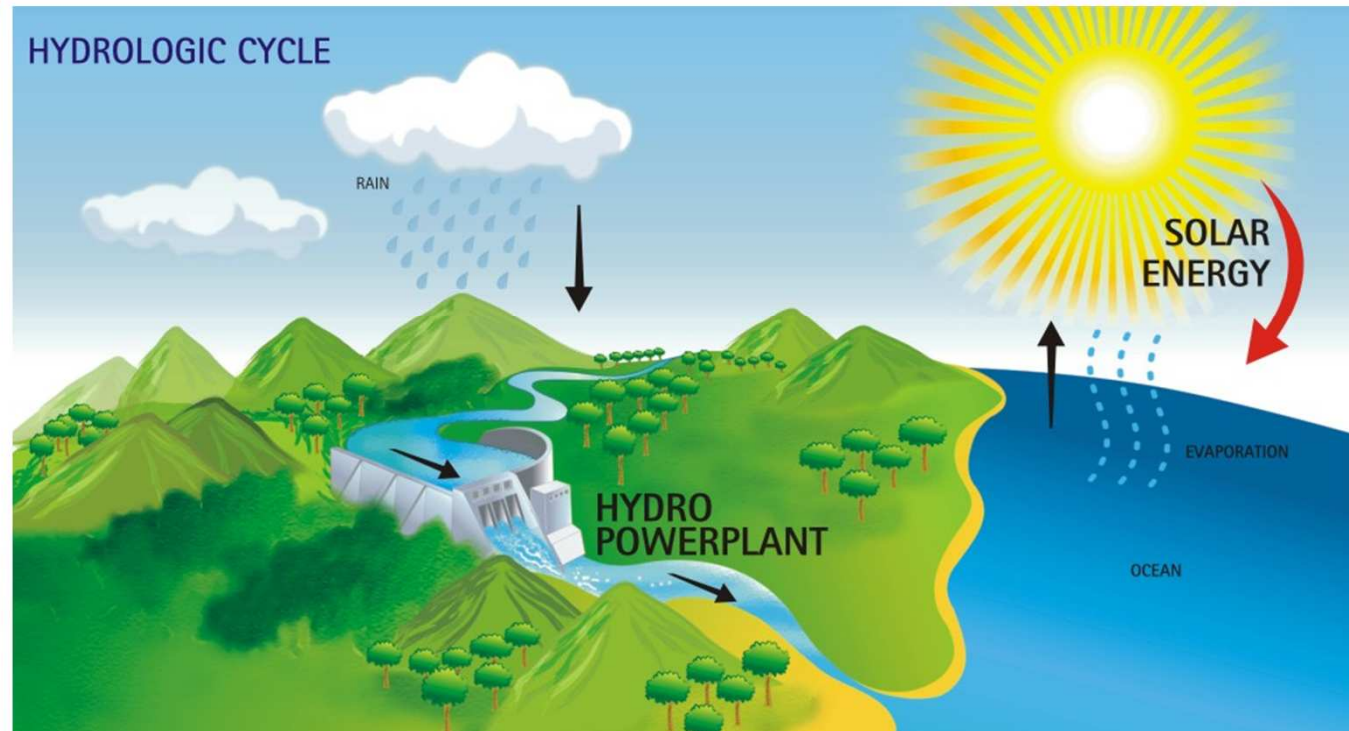
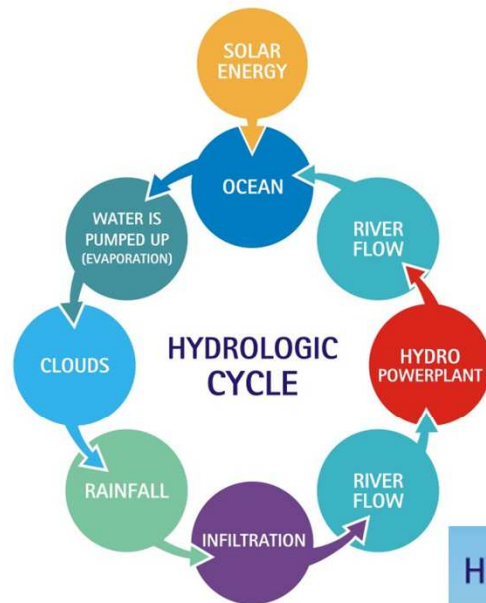
11 de Agosto de 2010

São Paulo - Brasil

Brazilian energy source is renewable



We have been producing electricity from solar energy for more than a century.



Brazil power sector at glance (2008)

Installed capacity:

104 GW

74% is hydro

Peak demand:

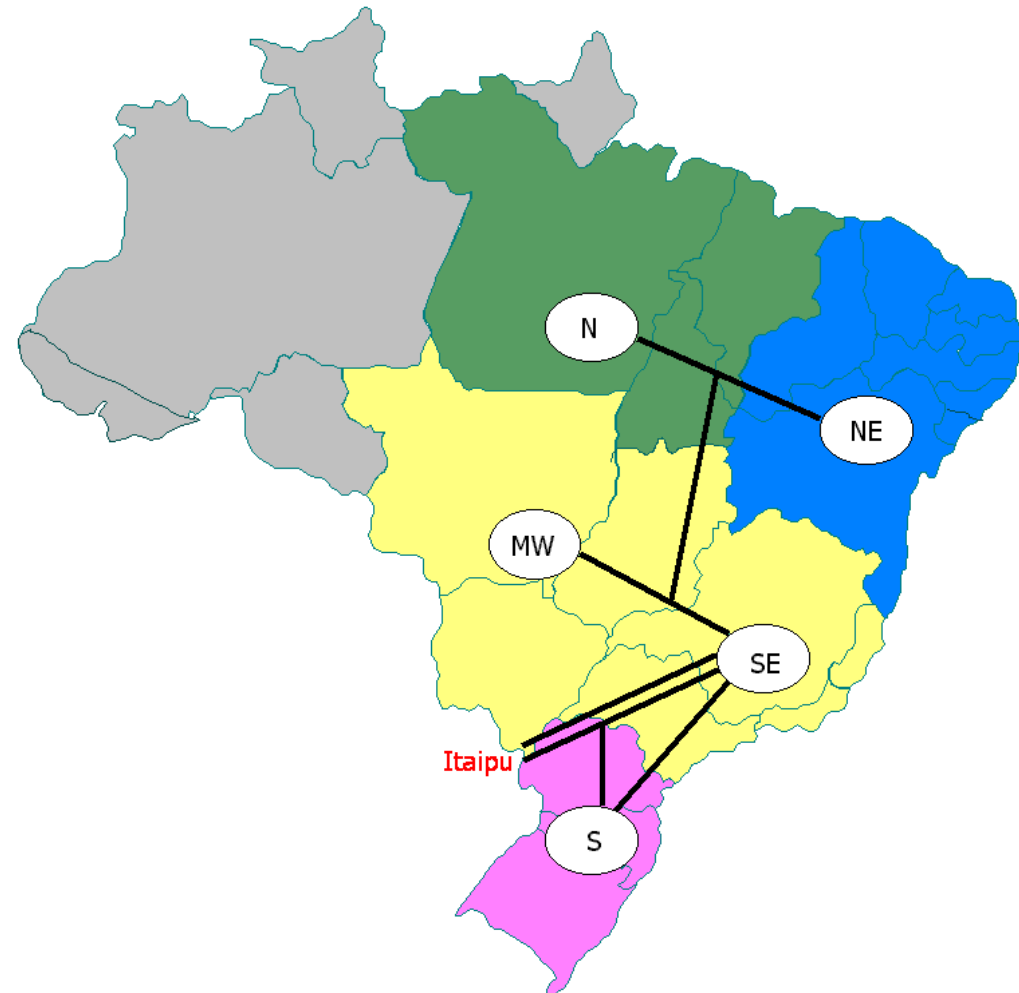
64 GW

**(comparable to
England or Italy)**

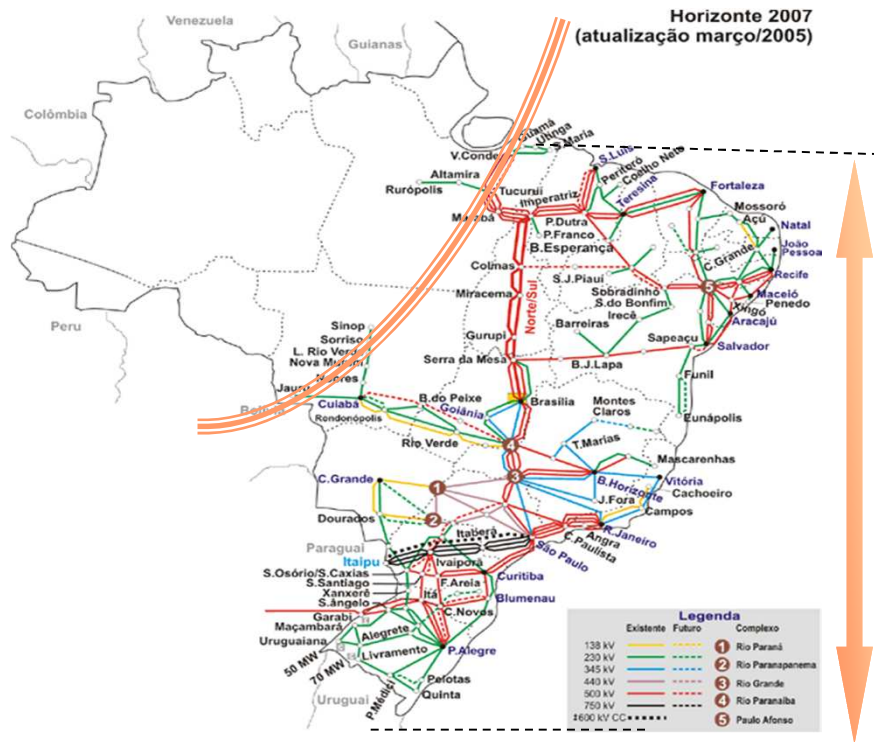
Average production:

51GW X 8760 h/y = 447 T

90% is hydro



The transmission system



Interconnected System

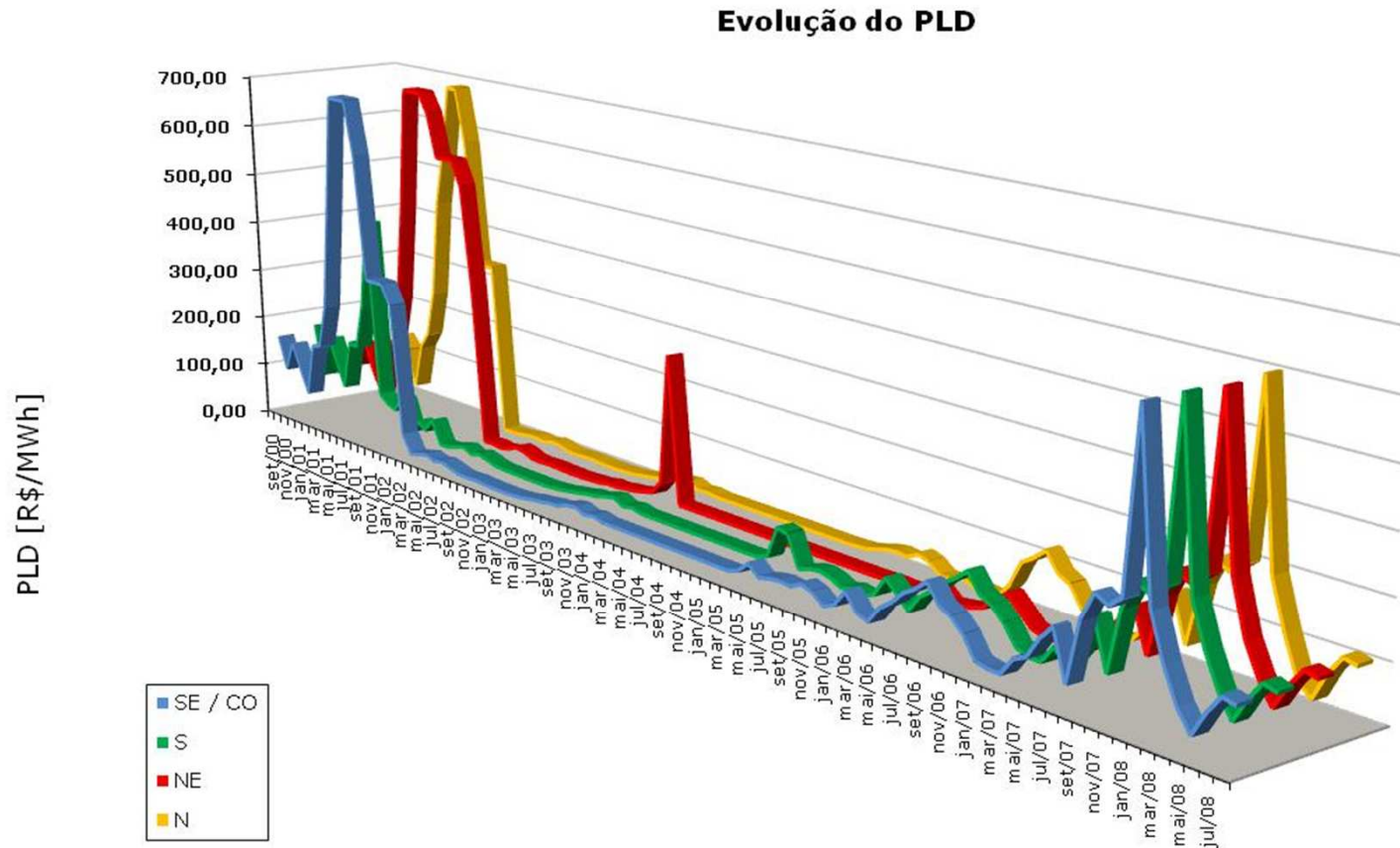
4 000 km



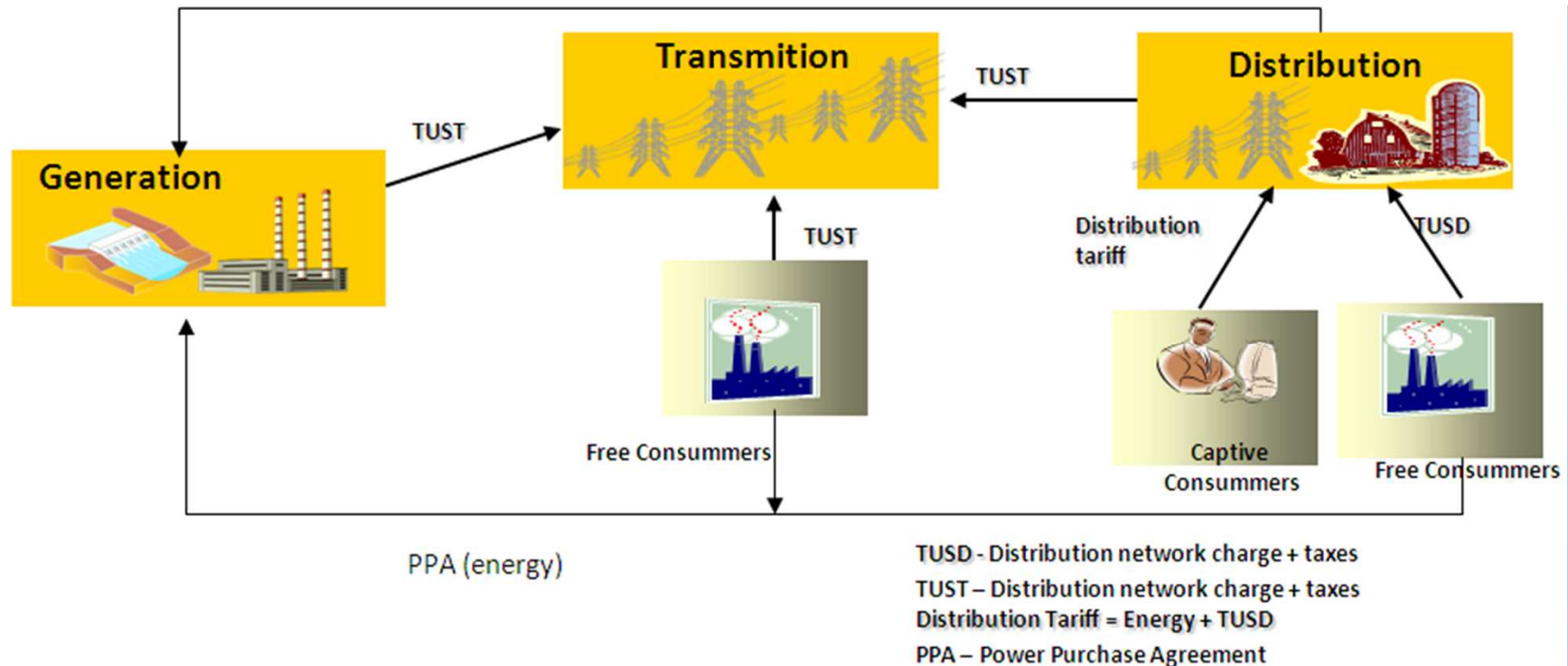
Europe

4 000 km

Spot price is low most of the time...



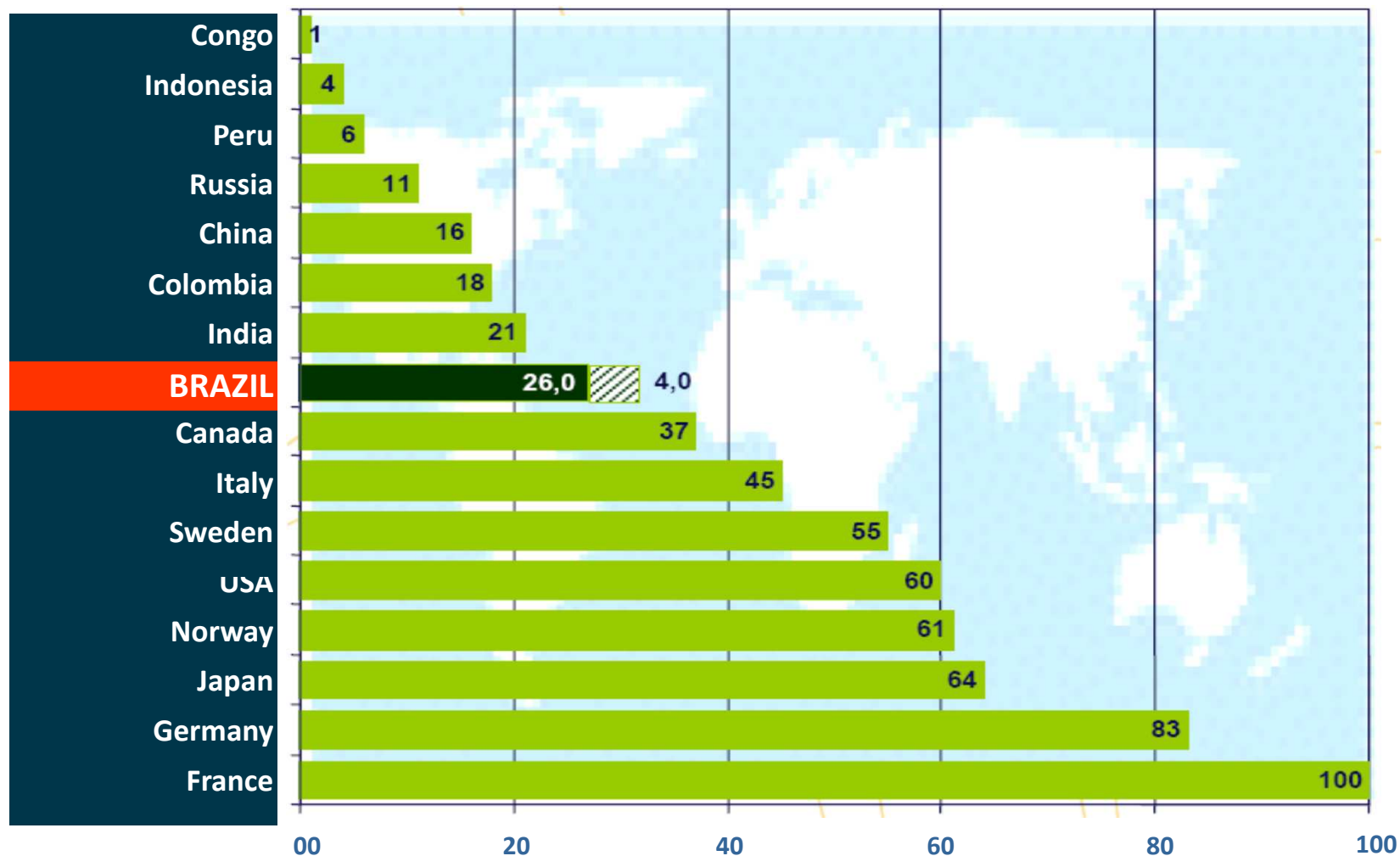
Long term power purchase agreements (PPAs)



Results of recent auctions of energy (competition for the market, rather than in the market)

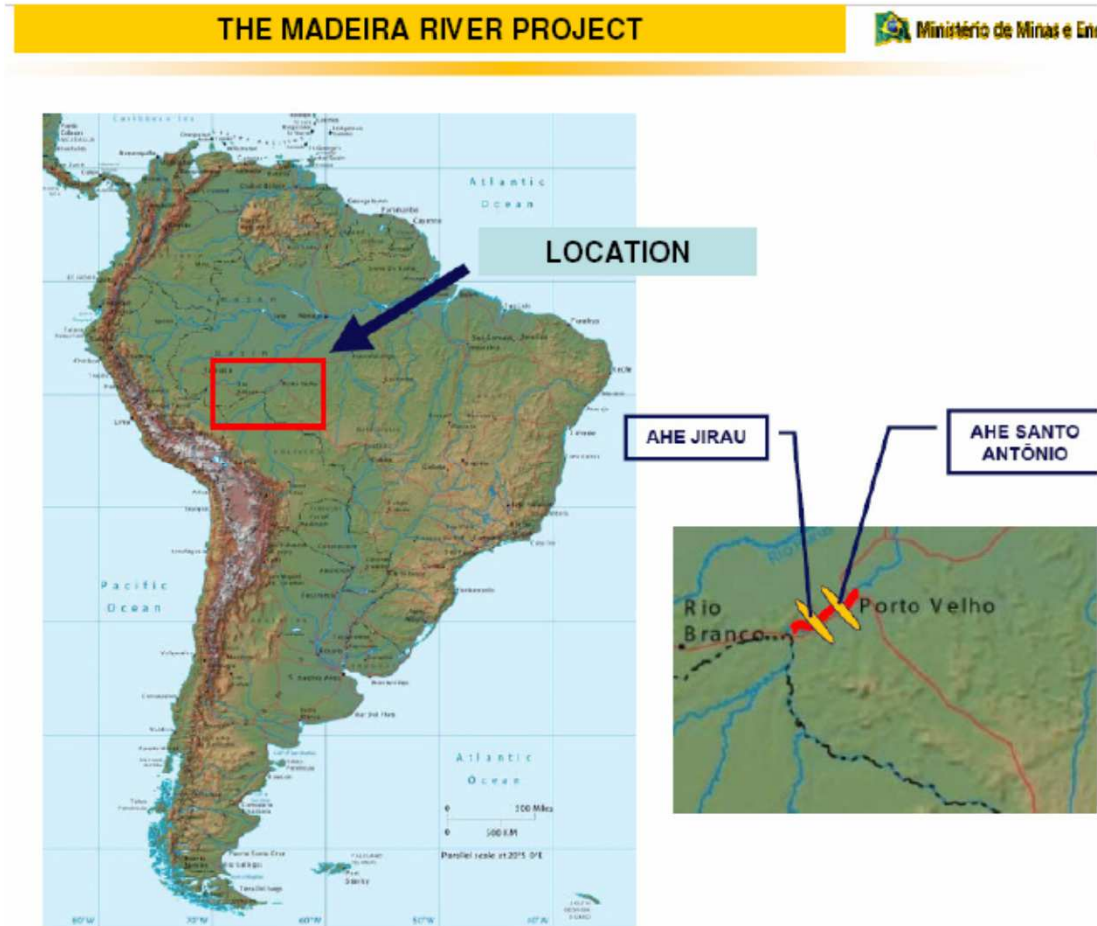
- Sales: ~ 150 TWh/year
- 37% Hydro e 63% Thermal
- (natural gas, oil and coal)
- Total value: ~ US\$ 110 billion

Did Brazil run out of sites to build new hydro plants?



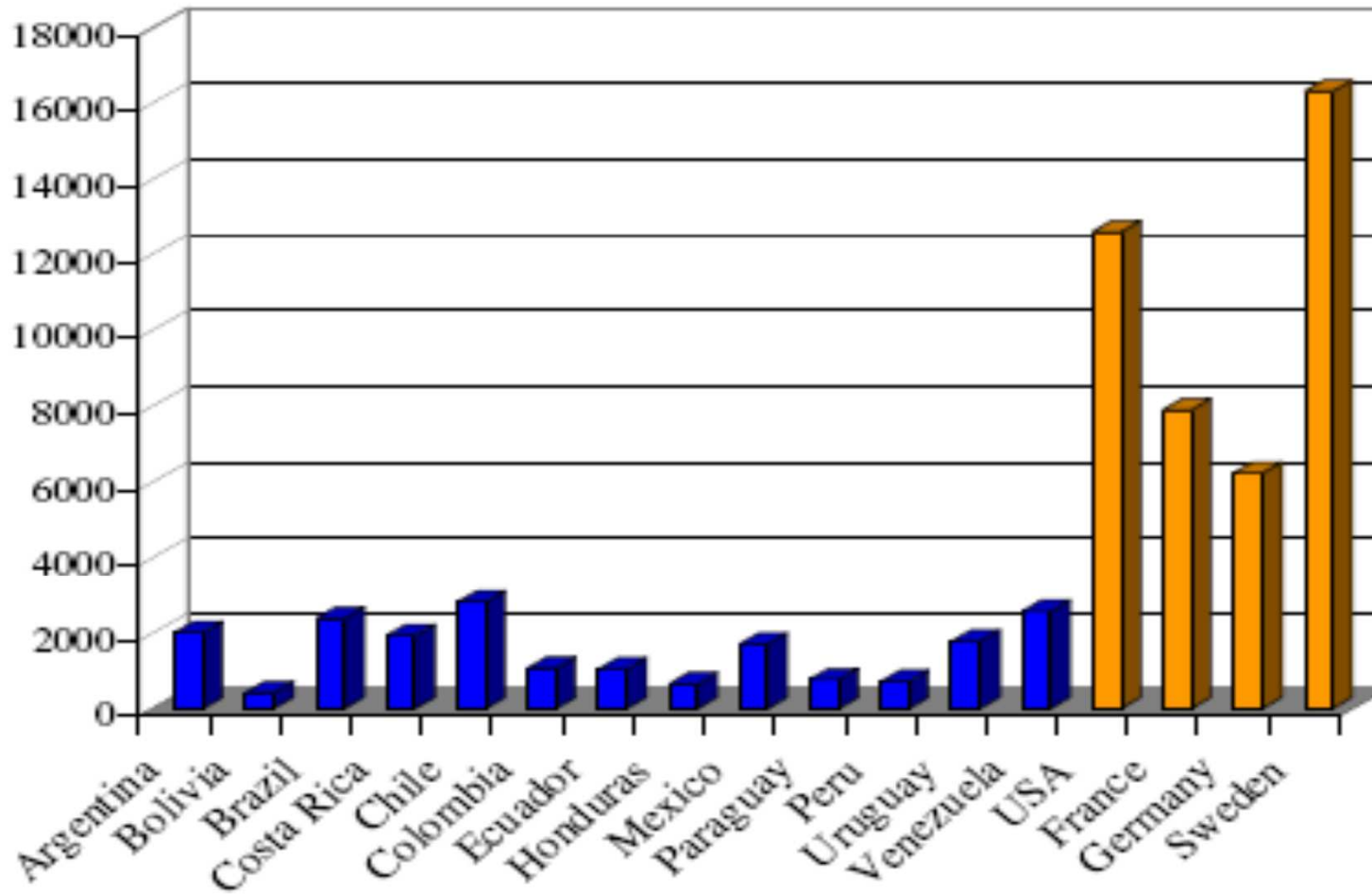
Source: EPE

Hydropower plants in the Amazon river basin



What would be the alternatives?

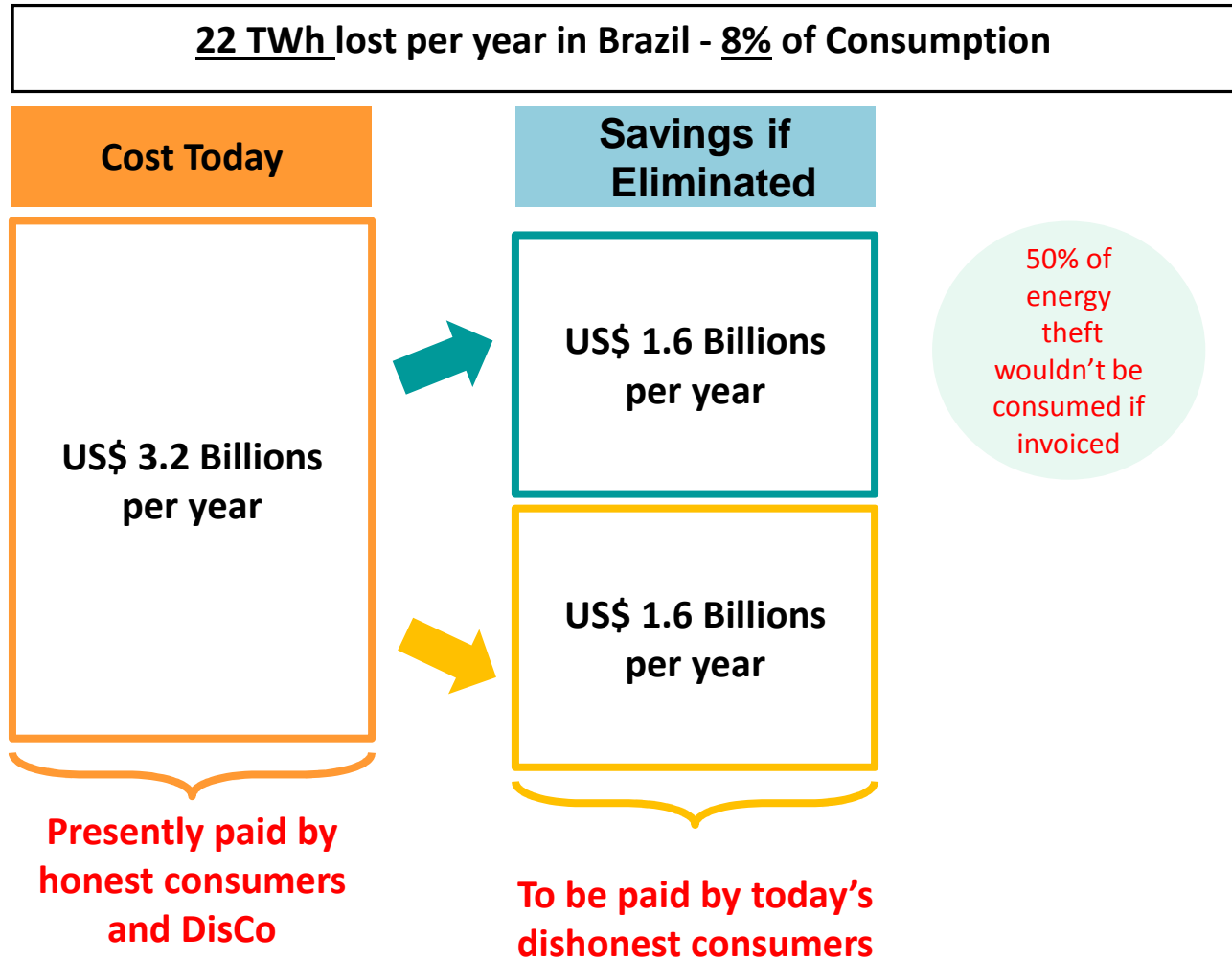
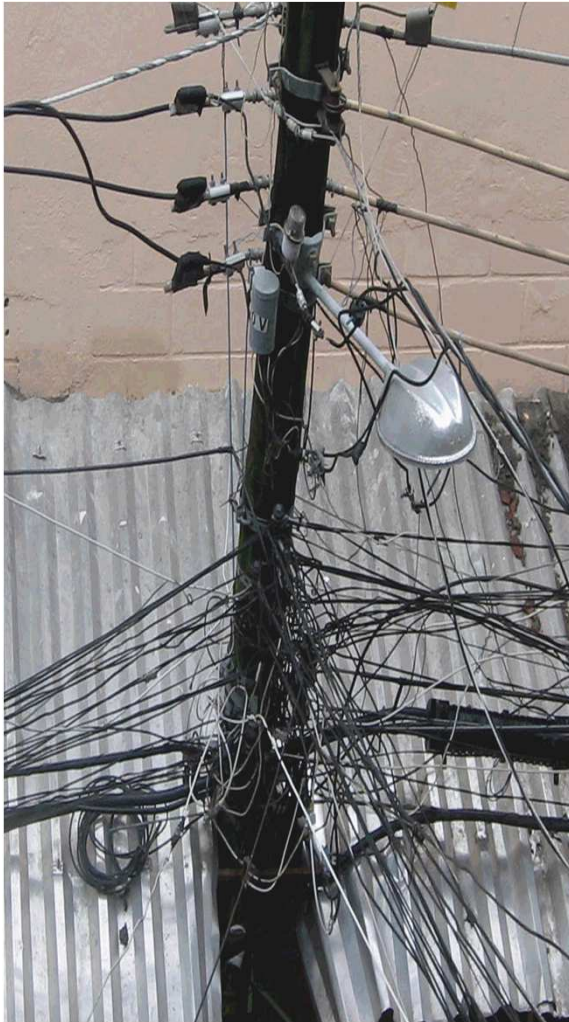
Per capita consumption of electricity



Challenges of Energy Regulation in Rio de Janeiro

Energy Theft: The Problem in Brazil

Waste and Unfair Cost Allocation



* Source: ABRADÉE, 2008

Challenges of Energy Regulation in Rio de Janeiro

The Regulated DisCo's Perspective

Risk Areas: Where Energy Theft Control is Virtually Impossible

600 communities; **650,000 consumers** (17% of total)

Rio's effort to regain territorial control



➤ 1 policeman per 40 people

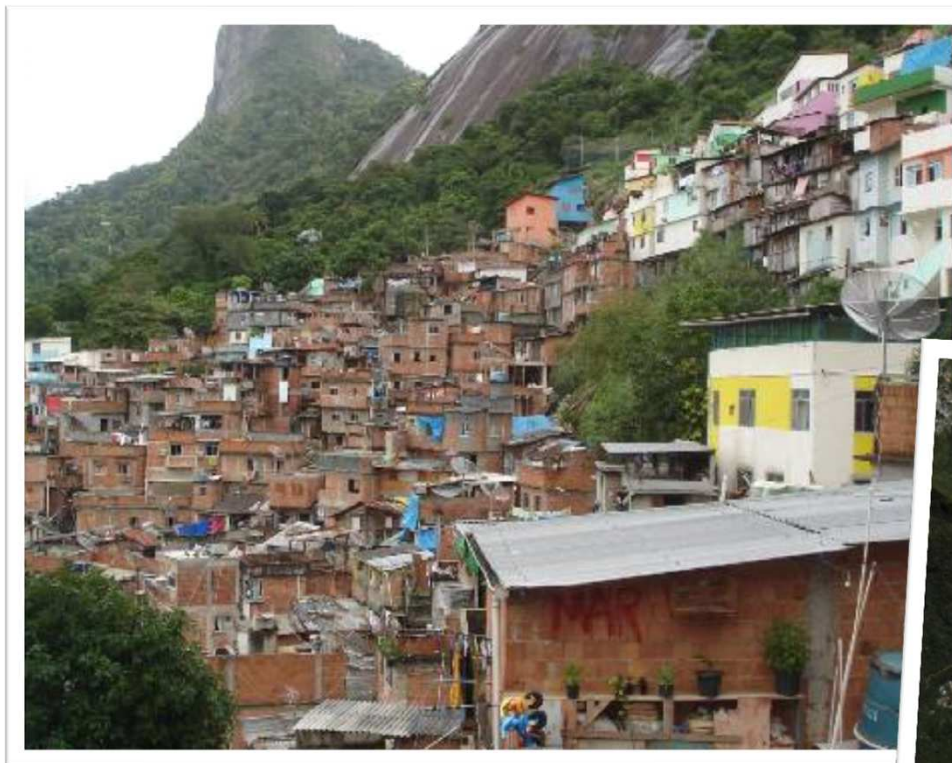
➤ So far, 10 slums, 25,000 families (4% of total)

➤ Before pacification, areas presented extremely high level of non technical losses, above 90%



➤ State Territorial Control: a necessary condition for adequate public services

The first pacified community: Santa Marta



Before pacification

- ▶ Number of families 1,500
- ▶ Billed consumers 80
- ▶ Revenues US\$360/month



Santa Marta: as it was...



- ▶ **Transformers overcharged**
- ▶ **Precarious low voltage grid**

Santa Marta: new grid, new technical solutions



Santa Marta: telemetric electronic gauging



Santa Marta: energetic efficiency

- ▶ Replacement of 7,000 incandescent bulb lamps
- ▶ Replacement of 700 inefficient refrigerators
- ▶ Substitution of internal wiring of 500 households

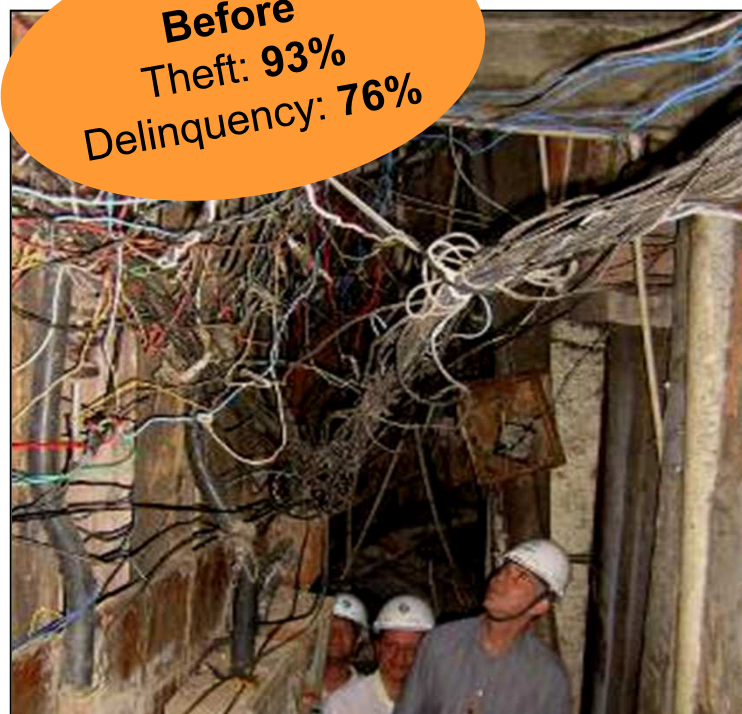


Challenges of Energy Regulation in Rio de Janeiro

The Regulated DisCo's Perspective

The Santa Marta Experience

1,500 families, US\$ 2.2 millions in investments



Investments In the Network: Electronic meters + Anti-theft cables

Other Investments: Replacement of inefficient equipments (refrigerators, light bulbs, ...);
Customer database; Streets identification